



PRESS RELEASE

For immediate release.

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Avid fisherman Tom Veff designed the CRKT[®] Marine Utility Knife (M.U.K.[™]) after years of frustration with gimmicky knives that didn't do the job.

Tom Veff says, "I fish a lot, and wanted a fishing knife that was truly useful. Not a multi-tool that did an 'okay' job at a lot of things, but not a 'good' job at any one thing in the boat, on the bank, or on the cleaning table. I also wanted a one-piece fixed blade that did not require a college degree to open and operate it. And it should be a knife that you can grab with one hand and use to cut a rope in an emergency. Its handle should be brightly colored so you can find it quickly in your boat or tackle box. And it should be affordable so if it accidentally goes overboard, it won't ruin your whole day of fishing."

So he went to work. Because Tom knows knives from his life as a meat cutter, professional knife sharpener, and designer of knives and serrations. He designed one of the most carefully thought-out fixed blades we have ever produced, even though it also has the lowest price of any knife in our catalog. We call it the Marine Utility Knife (M.U.K.[™]) by Columbia River Knife & Tool[®] (CRKT[®]).

First you notice that the M.U.K. has an offset handle angle. Tom explains that it gives you knuckle clearance when cutting bait or slicing fish on a cutting table. And it has a soft, grooved polypropylene handle with four finger choils to give you all the grip possible when your hands are cold, wet, and slippery. You choose from four handle colors for best visibility.

Second, you see the rounded-back drop point blade with a straight cutting edge in combination with a concave serrated section. Tom says the straight edge cuts cleanly against a cutting board. The serrations are Veff Flat Top Non-Stick Serrations—there is no sharp point to snag. That makes them great for those times when you need to cut a nylon line or other tough materials. The blade's rounded back reduces the risk of cutting entrails when cleaning fish.

Then there is the row of non-slip grooves along the top of the blade. These are friction grooves for your thumb, but they also work great as a fish scaler.

Even in a budget knife, Tom wouldn't have anything but a full-tang blade of high-carbon stainless steel for strength. At the butt, there's a lanyard hole and a blood groove spoon. And finally, there are a few more friction grooves at the butt top and index finger choil to enhance feel.

That's quite a story for a little knife with an MSRP of only \$14.99. Probably only a serious fisherman could design it, sitting there between strikes, thinking about the perfect fishing knife.

All M.U.K. models are available in retail clampacks, as 3011KC, 3011BC, 3011GC, and 3011WC.

Specifications

M.U.K.[™]

3011K: Black Handle

3011B: Blue Handle

3011G: Green Handle

3011W: White Handle

Blade: Razor-Sharp Cutting Edge with Veff Flat Top Non-Stick Serrations

Length: 4.25" (108 mm)

Steel: 3Cr13, 51-53 HRC

Knife: Overall length: 9.00" (228 mm)

Weight: 2.9 oz. (82 g)

MSRP: \$14.99 US

Plastic blade protector included.

All CRKT knives are protected by the CRKT Limited Lifetime Warranty.

Columbia River Knife & Tool is dedicated to producing knives, tools, and accessories of uncompromising quality and selling them at affordable prices. CRKT products are distributed through specialty retail, sporting goods and cutlery stores that offer customers knowledgeable service and are available from www.crkt.com or other reputable web site purveyors.

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