PRESS RELEASE
For immediate release.
Contacts: Rod Bremer, Lindsey Phelps, 1-800-891-3100 or 503-685-5015
Fax: 503-682-9680 E-mail: info@crkt.com

Tualatin, Oregon, U.S.A.— January 19, 2010

Want a little H.U.G.? Ed Halligan's Ultimate Gadget (H.U.G.™) in the K.I.S.S.® series is available in both bead-blast and nonreflective black titanium nitride coating.

How do you follow one of the most successful designs in modern knife history? Ed Halligan's original two-piece K.I.S.S.® (Keep It Super Simple) money clip knife has been a sensation for more than a decade. But we call this two-piece design Halligan's Ultimate Gadget (**H.U.G.™**) because it is virtually as small, simple and lightweight as the K.I.S.S., but so much more sophisticated and versatile.

Like the K.I.S.S., the H.U.G. is a frame-lock folder with a single-sided blade. However, Ed has refined almost every aspect.

The 2.30" blade is now a modified spear point with a single-side grind which seals against the frame. It is more useful for the type of pen knife tasks most users will give the knife. Blade material is high-carbon stainless steel in a bead-blast finish, and both Razor-Sharp or Combined Razor-Sharp and Triple-Point™ Serrated edges are available in the larger-size H.U.G.

The frame, also bead-blast high-carbon stainless steel, now uses an ingenious internal frame lock. A single Zytel® scale makes the handle fit the hand better, and also helps prevent the blade from accidental opening. A finger choil on the bottom of the frame and friction grooves at the thumb area make for a more secure grip, and give more comfort during extended use.

A compact custom stainless steel pocket/money clip makes this a handy and useful personal carry in all situations.

Ed has also designed a smaller model, the H.U.G. 2, which is about the size of his very successful P.E.C.K.™ (Precision Engineered Compact Knife), with a 1.78" blade. Again, this little gem weighs only 1.5 ounces and fits in pocket or purse. It's a handy pen knife, money clip and emergency knife.

For those who want a **H.U.G.™ in the Dark**, all three models are available in nonreflective black titanium nitride blade and frame coating, plus black hardware and a black Teflon®-plated clip.

Yes, the shape is different from the K.I.S.S. and more refined, but the purpose remains the same—high utility from a minimal design. And like the original K.I.S.S. knife series, all H.U.G. models are excellent values, built to the highest-quality standards.

So whether you think of it as Halligan's Ultimate Gadget or High Utility Gear, never turn down a little H.U.G.

Suggested retail price for the larger bead-blast H.U.G. models is $49.99, while the bead-blast H.U.G. 2 is only $39.99. MSRP for the black titanium nitride-coated models is an additional $10.00.

The H.U.G. family is available in retail clampacks as the 5570C, 5580C, and 5590C.

Specifications

H.U.G.™

5570:	Bead-Blast Finish, Razor-Sharp Cutting Edge
5580:	Bead-Blast Finish, Combined Razor-Sharp & Triple-Point Serrated Cutting Edge
MSRP:	$49.99 US
5570K:	Black Ti-nitride Finish, Razor-Sharp Cutting Edge
5580K:	Black Ti-nitride Finish, Combined Razor-Sharp & Triple-Point Serrated Cutting Edge
MSRP:	$59.99 US
Blade:	Length: 2.30” (58 mm)
	Thickness: 0.12” (3.0 mm)
	Steel: 420J2, 51-53 HRC
Closed:	Handle length: 3.65” (93 mm)
Open:	Overall length: 5.71” (145 mm)
Weight:	2.5 oz. (71 g)

H.U.G.™ 2

5590:	Bead-Blast Finish, Razor-Sharp Cutting Edge
MSRP:	$39.99 US
5590K:	Black Ti-nitride Finish, Razor-Sharp Cutting Edge
MSRP:	$49.99 US
Blade:	Length: 1.78” (45 mm)
	Thickness: 0.10” (2.6 mm)
	Steel: 420J2, 51-53 HRC
Closed:	Handle length: 2.90” (73 mm)
Open:	Overall length: 4.49” (114 mm)
Weight:	1.5 oz. (43 g)

All CRKT knives are protected by the CRKT Limited Lifetime Warranty.

Columbia River Knife & Tool is dedicated to producing knives, tools, and accessories of uncompromising quality and selling them at affordable prices. CRKT products are distributed through specialty retail, sporting goods and cutlery stores that offer customers knowledgeable service and are available from www.crkt.com or other reputable web site purveyors.

www.crkt.com

# # #