



PRESS RELEASE

For immediate release.

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Yes, Inspired Design works.[®]

The popular Guppie[®] and Li'l Guppie[®] carabiner-carry work tools are now available in both bead-blast and black-on-black models.

Here at Columbia River Knife & Tool[®] (CRKT[®]) we're inspired by great design. Our I.D. Works[®] products are not tools you will find anywhere else. We're motivated by design that is both inspired and functional, as created 500 years ago by painter, sculptor, architect, and inventor Leonardo da Vinci, who said "observe everything" in nature. We've partnered with the best and brightest designers of today who share this vision of putting functional art in your hand. They are organic and ergonomic shapes, sometimes whimsical, always useful. These unique tools make up our growing I.D. Works[®] line. Put them to use, enjoy them, and always remember what inspires you!

The patented¹ **Guppie[®]**, designed by Launce Barber and Tom Stokes, was voted the Best Buy Of The Year at the 2007 Blade Show & International Cutlery Fair, sponsored by Blade Magazine, held June 8 to 10, 2007, in Atlanta, Georgia.

Tom and Launce say, "The Guppie[®] was born from the need for a small, pocketable wrench-based tool that could tackle small- to medium-sized jobs. The name comes from its fish-like form." That Launce and Tom were able to pack all the other Guppie features— knife, carry carabiner, screwdriver, bottle opener, bit carrier, hex bits and L.E.D. light— into this small package is a tribute to their sophisticated engineering ability.

Its adjustable wrench jaw opens to ½", making it a handy tool for light assembly and repair, and a very useful emergency tool in the home, office, or outdoors. The 2.0" high-carbon stainless steel blade can be opened and closed with one hand.

Its bead-blast stainless steel body features a carabiner shape, which allows it to be carried on belt loops, D-rings, packs or rope. (It is not intended as a weight-bearing climbing carabiner.) The carabiner detent is ingeniously designed to open bottles and metal jar lids, a very useful feature when camping.

The **Black-on-black Guppie Model 9070K** features a black-out tactical color scheme.

At the Guppie "tail" is a hex bit receiver which accepts interchangeably the four hex bits included (two flat, two Phillips), making a very functional high-torque screwdriver.

The removable injection-molded bit carrier uses two locating bosses and a powerful magnet to hold it to the side of the Guppie securely. One end of the carrier features a tiny but powerful L.E.D. flashlight, while the other end has a hole for a ring, allowing it to be carried separately as a key chain fob, for example.

The Guppie removable stainless steel clip allows secure carry in pockets or on gear, and also makes a handy money clip.

Beyond being a useful tool, the Guppie is a friendly design which brings a big smile to those who see it for the first time, especially because it has an MSRP of only \$39.99 for the bead-blast model and \$44.99 for the black 9070K.

The patented² **Li'l Guppie**[®] is smaller and cuter than the full-size Guppie, but surprisingly, it is just as hard-working.

Designers Launce Barber and Tom Stokes took on the challenge of reducing the Guppie shape to its smallest possible useful size.

In this minimal design, they have still managed to pack functions that include an adjustable wrench, knife, flat and Phillips screwdriver blades, bottle opener, carry carabiner and pocket/money clip.

The Li'l Guppie handle is only 3.0" long and weight is just 1.9 ounces. The jaws will handle a 10 mm nut or bolt when fully open. The Razor-Sharp blade is just 1.0" inch long, but is still handy for many pen-knife tasks.

Launce and Tom have neatly integrated the screwdriver functions. The flat screwdriver is the Li'l Guppie tail. The small Phillips tip is hidden at the bottom of the jaw adjustment ramp. Neither is designed for lengthy use, but for those light-duty and emergency tasks one encounters every day. The small "adipose fin" is really a powerful bottle and jar opener.

The **Black-on-black Li'l Guppie** Model 9075K features a black-out tactical color scheme.

Because of its light weight and small size, the Li'l Guppie makes a perfect money clip, thanks to its removable stainless steel clip.

You have many carry options, including using the carry carabiner (non-weight-bearing) on belt loops, D-rings, or webbing. The clip is also handy for pocket or belt carry.

The Li'l Guppie is the ultimate combination of whimsey and usefulness. And everyone will want one with an MSRP of only \$34.99 for the bead-blast model and \$39.99 for the black 9075K.

The Guppie Family is available in retail clampacks as the 9070C, 9070KC, 9075C, 9075KC.

1. *The Guppie is covered by U.S. Patent No. D576,002.*
2. *the Li'l Guppie is covered b U.S. Patent No. D588,885.*

Specifications

Guppie[™]

Carabiner tool including knife, adjustable wrench, carry carabiner, removable clip, screwdriver, four hex bits, removable bit carrier with L.E.D. light and bottle opener.

9070: Bead Blast and Black, Razor-Sharp Cutting Edge
MSRP: \$39.99 US

9070K: Black on Black, Razor-Sharp Cutting Edge
MSRP: \$44.99 US

Blade: Length: 2.0" (51 mm)
Steel: 3Cr13, 51-53 HRC
Closed: Handle length: 3.5" (89 mm)
Weight: Tool: 4.1 oz. (116 g)
Bit Carrier: 1.2 oz. (34 g)
Batteries: Two CR327 3V Lithium

Li'l Guppie®

Carabiner tool including knife, adjustable wrench, carry carabiner, flat and Phillips screwdriver, removable clip, and bottle opener.

9075: Bead Blast and Black, Razor-Sharp Cutting Edge
MSRP: \$34.99 US

9075K: Black on Black, Razor-Sharp Cutting Edge
MSRP: \$39.99 US

Blade: Length: 1.0" (25 mm)
Steel: 3Cr13, 51-53 HRC
Closed: Handle length: 3.0" (76 mm)
Weight: 1.9 oz. (54 g)

All CRKT knives are protected by the CRKT Limited Lifetime Warranty. On those CRKT products which contain an L.E.D. flashlight, the light mechanism has a 90-day limited warranty to the original purchaser against defects in material or manufacturing.

Columbia River Knife & Tool is dedicated to producing knives, tools, and accessories of uncompromising quality and selling them at affordable prices. CRKT products are distributed through specialty retail, sporting goods and cutlery stores that offer customers knowledgeable service and are available from www.crkt.com or other reputable web site purveyors.

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