



PRESS RELEASE

For immediate release.

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**Yes, Inspired Design works.[®]
The new award-winning Flux[™] tool system lets you pick the modular
tool you want to carry and click it on a carabiner rail.**

Here at Columbia River Knife & Tool[®] (CRKT[®]) we're inspired by great design. Our I.D. Works[®] products are not tools you will find anywhere else. We're motivated by design that is both inspired and functional, as created 500 years ago by painter, sculptor, architect, and inventor Leonardo da Vinci, who said "observe everything" in nature. We've partnered with the best and brightest designers of today who share this vision of putting functional art in your hand. They are organic and ergonomic shapes, sometimes whimsical, always useful. These unique tools make up our growing I.D. Works[®] line. Put them to use, enjoy them, and always remember what inspires you!

Our new Flux[™] modular tool system is another creative design by Launce Barber and Tom Stokes as a part of our I.D. Works[®] tool family. It is a lightweight, high-tech system designed for people with active outdoor lifestyles.

This exciting new system was named the 2009 Most Innovative Imported Design at the Blade Show in Atlanta, Georgia, when it was first displayed in May of 2009.

At the core of the Flux system is the lightweight aluminum carabiner chassis which allows tools to be quickly selected, attached, and clipped on clothing and gear. Two chassis are available; one with dual rails which will hold any two Flux tools, and one with a single rail which provides a carabiner for any single Flux tool. *Note: Flux carabiners are non-weight-bearing and must not be used as a climbing aid.*

The first five Flux tool components are the Flux Knife, Flux Driver, Flux Wine Tool, Flux L.E.D. Light, and Flux Flash Drive. Additional components are planned for the future. All components can be stored and carried in the zippered nylon Flux Pack Case.

All five tools use Zytel[®] and stainless steel construction, and have a modular handle length of 3.35" (85 mm).

Flux[™] Knife. This is a lightweight locking liner folder with stainless steel InterFrame build and a 2.25" (57 mm) Razor-Sharp clip point high-carbon stainless steel blade in a bead-blast finish. The blade can be easily opened with one hand using the ambidextrous thumb disk. The knife also has a removable stainless steel pocket clip. MSRP is \$29.99.

Flux™ Driver. This hex driver functions as a standard screwdriver and as a T-handle driver, depending on where the bit extension adapter is placed. It includes three hex bits (one Phillips, two flat) which each have small ball detents to hold them securely in the driver handle until needed. The Driver's utility is enhanced by a small L.E.D. work light near the tip to light the work space. MSRP is \$26.99.

Flux™ Wine Tool. This is a sommelier's tool which includes a corkscrew, foil knife with a serrated hawkbill blade, and a bottle opener. While small and lightweight, the Wine Tool comes in very handy opening your favorite beverage. MSRP is \$26.99.

Flux™ L.E.D. Light. This is a small but powerful L.E.D. flashlight with dual L.E.D.'s. Press the button once to light a single L.E.D.; press it twice to light both L.E.D.'s for maximum light. A stainless steel pocket/gear clip allows the Light to be attached to the bill of a cap, very useful when hiking at night or searching for firewood. MSRP is \$26.99.

Flux™ Flash Drive. Everyone today needs a flash drive to transfer files. Just press the button on the Flash Drive holder, and the 2 GB Micro SD™ USB Flash Drive flips out for instant use. There is also a small storage compartment in the handle which will hold extra memory cards. MSRP is \$39.99.

Using the Flux system, the lightweight tools are easy to select and carry for any activity. Just "pick and click" the tool you need.

We are also marketing the Flux system in value clampacks which include two tool components and a double chassis. Current offerings include the **GoWork™ Pack** (Flux Knife and Flux Driver, MSRP \$59.99); **GoPlay™ Pack** (Flux Wine Tool and L.E.D. Light, MSRP \$59.99); and **GoNerd™ Pack** (Flux Driver and Flux Flash Drive, MSRP \$69.99).

All Flux components are sold in retail clampacks except the Single Chassis and Flux Pack Case.

Specifications

Flux Wine Tool 9043C with Single Chassis 9042

Corkscrew, Foil Knife, Bottle Opener

Blade Length: 1.25" (32 mm)

Handle Length: 3.35" (85 mm)

Weight: 1.8 oz. (51 g)

MSRP: \$26.99 US

Flux Flash Drive 9044C with Single Chassis 9042

Memory: 2 GB Micro SD™

Interface: USB Converter

Handle Length: 3.35" (85 mm)

Weight: 1.0 oz. (28 g)

MSRP: \$39.99 US

Flux L.E.D. Light 9046C with Single Chassis 9042

Handle Length: 3.35" (85 mm)

Weight: 1.0 oz. (28 g)

L.E.D. Batteries: Two CR1230

MSRP: \$26.99 US

Flux Knife 9048C with Single Chassis 9042

Blade Length: 2.25" (57 mm)
Handle Length: 3.35" (85 mm)
Open Length: 5.5" (140 mm)
Weight: 1.8 oz. (51 g)
MSRP: \$29.99 US

Flux Driver 9047C with Single Chassis 9042

Hex Bits: 1 Phillips, 2 Flat
Handle Length: 3.35" (85 mm)
Weight: 1.4 oz. (40 g)
L.E.D. Batteries: Two CR927
MSRP: \$26.99 US

Dual Chassis 9041C

Weight: 0.6 oz. (17 g)
MSRP: \$9.99 US

Single Chassis 9042

Weight: 0.2 oz. (6 g)
MSRP: \$7.99 US

Flux Pack Case 9049

MSRP: \$19.99 US

GoNerd™ Pack 9040GNC

Hex Driver and Flash Drive, Dual Chassis 9041
MSRP: \$69.99 US

GoPlay™ Pack 9040GPC

Wine Tool and L.E.D. Light, Dual Chassis 9041
MSRP: \$59.99 US

GoWork™ Pack 9040GWC

Knife and Hex Driver, Dual Chassis 9041
MSRP: \$59.99 US

Flux system components are covered by a 2-year Limited Warranty from the date of purchase to the original purchaser against defects in material or manufacturing.

Columbia River Knife & Tool is dedicated to producing knives, tools, and accessories of uncompromising quality and selling them at affordable prices. CRKT products are distributed through specialty retail, sporting goods and cutlery stores that offer customers knowledgeable service and are available from www.crkt.com or other reputable web site purveyors.

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