



PRESS RELEASE

For immediate release.

Contacts: Rod Bremer, Lindsey Phelps, 1-800-891-3100 or 503-685-5015

Fax: 503-682-9680 E-mail: info@crkt.com

Tualatin, Oregon, U.S.A.— January 19, 2010

Introducing the CRKT[®] ExiTool[™]. This Russ Kommer-designed seat belt cutter, window breaker, and L.E.D. flashlight belongs in every vehicle When Seconds Matter.[®]

Every driver has a concern about being trapped in a vehicle in an accident. First, there is the worry about being unable to release a seat belt because it is jammed or if the release is inaccessible. Second, there are the difficulties of escaping a vehicle that has been submerged in water. Water pressure may make it difficult or impossible to open doors or lower windows until water has seeped in and the internal pressure is equalized.

Custom knifemaker Russ Kommer recognized the need for a simple and affordable emergency tool. We at Columbia River Knife & Tool[®] (CRKT[®]) call it the ExiTool[™].

The ExiTool fits inobtrusively onto any standard seat belt with a simple folding clasp. It includes a seat belt cutter, a tungsten carbide window breaker, and a bright L.E.D. flashlight.

The seat belt cutter has been carefully designed so that is virtually impossible for even the smallest fingers to accidentally reach the blade. Its blade is made of Razor-Sharp high-carbon stainless steel, and will cut seat belts in one quick pull.

The side windows of modern vehicles are made of glass which is tempered to shatter on impact. The ExiTool features a small tungsten carbide breaker point. Just grasp the ExiTool body firmly and strike the window to break it. For best results, hit the window as close to the bottom edge as possible.

The breaker has two emergency uses. On dry land, if the vehicle's doors are jammed closed, the breaker can allow instant escape through a side window. If the vehicle is submerged, most safety experts recommend using the air supply which is trapped inside before breaking a window to avoid a sudden onrushing flow of water. However, this will vary depending on the depth of the water and the condition of the passengers. The ExiTool will allow driver or passengers to break the window instantly when it is needed.

The L.E.D. light uses one replaceable CR2032 3-Volt lithium battery. Of course, the flashlight is useful in non-emergency situations, too.

We think every vehicle should have at least one ExiTool, especially at a price of just \$26.99 MSRP.

The ExiTool is available in a retail clampack as the 9030C.

Specifications

ExiTool™

9030: Seat Belt Cutter, Window Breaker, L.E.D. Flashlight
Blade: Length: 0.50" (13 mm)
Hardened Steel: 60-61 HRC
Handle: Length: 2.75" (70 mm)
Weight: 1.6 oz. (45 g)
Battery: 3V CR2032 Lithium
MSRP: \$26.99 US

All CRKT knives are protected by the CRKT Limited Lifetime Warranty.

Columbia River Knife & Tool is dedicated to producing knives, tools, and accessories of uncompromising quality and selling them at affordable prices. CRKT products are distributed through specialty retail, sporting goods and cutlery stores that offer customers knowledgeable service and are available from www.crkt.com or other reputable web site purveyors.

www.crkt.com

###