



PRESS RELEASE

For immediate release.

Contacts: Rod Bremer, Lindsey Phelps, 1-800-891-3100 or 503-685-5015

Fax: 503-682-9680 E-mail: info@crkt.com

Tualatin, Oregon, U.S.A.— January 19, 2010

Yes, Inspired Design works.[®]

The cool CRKT[®] Cicada[™] is a compact knife, scissors, L.E.D. flashlight, and bottle opener with a unique carry caddy.

Here at Columbia River Knife & Tool[®] (CRKT[®]) we're inspired by great design. Our I.D. Works[®] products are not tools you will find anywhere else. We're motivated by design that is both inspired and functional, as created 500 years ago by painter, sculptor, architect, and inventor Leonardo da Vinci, who said "observe everything" in nature. We've partnered with the best and brightest designers of today who share this vision of putting functional art in your hand. They are organic and ergonomic shapes, sometimes whimsical, always useful. These unique tools make up our growing I.D. Works[®] line. Put them to use, enjoy them, and always remember what inspires you!

Our **Cicada[™]** is a lightweight and compact outdoor tool designed by Dana Bainbridge and Joseph Sundby of Roundhouse Design Collective. It's a folding knife, mini-scissors, L.E.D. flashlight, and bottle opener. It has an organic, oval shape which fits very nicely in the palm.

The unique injection-molded Zytel[®] carry caddy gives instant access to the Cicada tool by pinching two detents. The sheath features a stainless steel clip with a retaining lip, allowing it to securely attach to belts, webbing, or personal flotation device accessory panels. The clip can also be used as a money clip.

The body of the Cicada is durable stainless steel and Zytel, and contains a bright L.E.D. flashlight. Just slide the button forward to turn the light on, and back to turn it off.

The 1.38" drop-point blade is high-carbon stainless steel with a Razor-Sharp edge. An oval thumb hole allows fast opening with either hand.

A mini-scissors folds out to handle all sorts of small trimming tasks.

The butt of the Cicada is a large and functional bottle opener, ideal for microbrews.

Weight of the Cicada tool alone is only 2.0 ounces.

So here's another I.D. Works tool that stands alone. Yes, it's versatile and whimsical, but it is also a tough work tool that can handle many tasks. And it is also very affordable with MSRP of only \$29.99.

The Cicada is available in retail clampack as the 5450C.

Specifications

Cicada™

Knife, mini-scissors, L.E.D. flashlight, bottle opener, carry caddy with clip.

5450:	Razor-Sharp Cutting Edge
Blade Length:	1.38" (35 mm)
Blade Thickness:	0.08" (1.9 mm)
Handle Length:	3.00" (76 mm)
Sheath Length:	3.25" (83 mm)
Sheath Width:	1.88" (48 mm)
Tool Weight:	2.0 oz. (57 g)
Batteries:	Two CR927 3V Lithium
MSRP:	\$29.99 US

All CRKT knives are protected by the CRKT Limited Lifetime Warranty. On those CRKT products which contain an L.E.D. flashlight, the light mechanism has a 90-day limited warranty to the original purchaser against defects in material or manufacturing.

Columbia River Knife & Tool is dedicated to producing knives, tools, and accessories of uncompromising quality and selling them at affordable prices. CRKT products are distributed through specialty retail, sporting goods and cutlery stores that offer customers knowledgeable service and are available from www.crkt.com or other reputable web site purveyors.

www.crkt.com

###