



PRESS RELEASE

For immediate release.

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Here is where it all began: Ed Halligan's original K.I.S.S.[®] single-side designs in your choice of size, blade style and finish.

There's nothing like the real thing. The Columbia River Knife & Tool[®] (CRKT[®]) Original K.I.S.S.[®], with its Tanto-inspired blade and bead-blast finish, is the revolutionary high-tech statement by Knifemakers' Guild member and K.I.S.S. designer "Daddy K.I.S.S." Ed Halligan. It stands for "Keep It Super Simple." It's one honey of a knife, precision fine blanked for superior fit and smooth operation.

Like all folding knives in the K.I.S.S. family, Ed Halligan's unique two-piece construction features an integral frame lock, and a breakthrough design which seals the cutting edge against the handle.

A thumb stud is used to one-hand open the blade, and as the blade is fully rotated open, the frame lock snaps crisply in behind the blade to give a sound lockup. The blade can be closed with one hand, simply by releasing the frame lock.

The **Original K.I.S.S.[®]** blade shape is Tanto-inspired—Chisel-Point grind on the front and flat on the backside—so that when the blade is closed onto its handle/frame, the precision fit effectively "seals" the cutting edge to the frame, even though it's exposed. Both blade and frame are 420J2 stainless steel in a fine bead-blast finish. You have a choice of Razor-Sharp or Combines Razor-Sharp and Triple-Point[™] Serrated edges.

The **K.I.S.S.[®] in the Dark** features blade, frame, clip and hardware in black non-reflective Teflon[®] plating that is tough and long lasting.

Delilah's P.E.C.K.[®] (or Precision Engineered Compact Knife) is Ed's baby, weighing less than 1 oz. and only 2.625 inches long when closed. Just think of it as a sweet little K.I.S.S. When open, the graceful 1.75" Razor-Sharp Wharncliffe blade is a high-performance cutting tool suited for hundreds of daily tasks.

The **P.E.C.K.[®] in the Dark** is our smaller black-on-black model with black Teflon plating for those who prefer the tactical look.

The design of the K.I.S.S. series pocket/money clip permits them to be used in a variety of ways: clipped to the pocket; as a money clip knife; and with split-ring or lanyard, as a key chain knife.

In the wake of the success of the K.I.S.S., a flock of imitators has appeared; none offers the simple elegance of Ed Halligan's original design, and none offers the value of CRKT quality manufacturing. In fact, the more Ed's design is imitated, the better it looks.

Suggested retail price for the bead-blast K.I.S.S. models is \$39.99, while the P.E.C.K. is only \$29.99. The black Teflon-plated models are an additional \$5.00 each.

(more)

The K.I.S.S. family is available as the 5500C, 5510C, 5520C, 5500KC, 5510KC, and 5520KC in retail clampacks.

Specifications

K.I.S.S.[®]

5500: Bead-Blast Finish, Razor-Sharp Cutting Edge

5510: Bead-Blast Finish, Combined Razor-Sharp & Triple-Point Serrated Cutting Edge

MSRP: \$39.99 US

5500K: Black Teflon Finish, Razor-Sharp Cutting Edge

5510K: Black Teflon Finish, Combined Razor-Sharp & Triple-Point Serrated Cutting Edge

MSRP: \$44.99 US

Blade: Length: 2.25" (57 mm)
Thickness: 0.12" (3.0 mm)
Steel: 420J2, 52-55 HRC
Closed: Handle length: 3.5" (89 mm)
Open: Overall length: 5.75" (146 mm)
Weight: 2.3 oz. (65 g)

Delilah's P.E.C.K.[®]

5520: Bead-Blast Finish, Razor-Sharp Cutting Edge

MSRP: \$29.99 US

5520K: Black Teflon Finish, Razor-Sharp Cutting Edge

MSRP: \$34.99 US

Blade: Length: 1.75" (44 mm)
Thickness: 0.10" (2.5 mm)
Steel: 420J2, 52-55 HRC
Closed: Handle length: 2.625" (67 mm)
Open: Overall length: 4.25" (108 mm)
Weight: 0.9 oz. (26 g)

All CRKT knives are protected by the CRKT Limited Lifetime Warranty.

Columbia River Knife & Tool is dedicated to producing knives, tools, and accessories of uncompromising quality and selling them at affordable prices. CRKT products are distributed through specialty retail, sporting goods and cutlery stores that offer customers knowledgeable service and are available from reputable web site purveyors.

For information on the K.I.S.S. Family, other CRKT products, and the name of the CRKT dealer nearest you, call (503) 685-5015 or (800) 891-3100 or fax (503) 682-9680, or write Columbia River Knife & Tool, 18348 SW 126th Place, Tualatin, OR 97062 for a free brochure. Reach us via e-mail at info@crkt.com. Our web site is www.crkt.com.

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